**AP Psychology Key Terms Week 3**

**Milgram Scapegoating**

**Social Pressure Deindividuation**

**Asch effect Group polarization**

**Conformity Groupthink**

**Diffusion of responsibility Social Facilitation**

**Social inhibition Social loafing**

**Groupthink Low ball technique**

**Foot in the door technique Principle of Proximity**

**Bystander Effect Robber’s Cave Experiment**

**Reward Theory Expectancy Value Theory**

**AP practice essay:**

**Explain how each of the following theories explain why people who are considered extremely competent are often not the people we are most attracted to:**

1. **Reward theory**
2. **Expectancy-value theory**
3. **Conformity theory**
4. **Psychoanalytic theory**